

Michael D. Cole

michaelcole@yahoo.com

Experienced multimedia producer, director and writer with both strong creative and technical skills

W O R K E X P E R I E N C E

XM Satellite Radio, Washington, DC

Producer, *The Agenda with Joe Solmonese* – live weekly news and culture talk radio program, March 2006 to present

- Develop segments and stories to engage and appeal to diverse audience segments
- Plan and book guests; write and edit copy for air; serve as on-air personality each week
- Direct all aspects of pre- and post-production as well as live on-air program
- Ensure program has significant internet presence including live streaming, on-demand downloads and blog

Human Rights Campaign, Washington, DC

Writing, media relations and production positions for nation's largest gay, lesbian, bisexual and transgender organization

Senior Communications and Media Center Manager – April 2006 to present

- Manage all aspects of HRC's internal multi-million dollar television and radio studio
- Conceive, write, produce and direct video projects for web and events
- Write and direct daily news webcast, *Equally Speaking*
- Produce weekly XM radio program (see above)

Communications Manager – June 2005 to April 2006; *promoted from* **Communications Coordinator** – June 2003 to June 2005; *promoted from* **Communications Assistant** – June 2002 to June 2003

- Wrote and edited press releases, fact sheets, op-eds, speeches, web content and newsletters
- Planned and implemented communication and public relations strategies focusing on regional media markets by building relationships with reporters, editors and producers
- Placed stories and op-eds in high profile media and executed regional campaigns based on legislative targets
- Developed messages and drafted talking points based on relevant message research
- Managed press events, including pitching reporters, producing materials and logistics

S K I L L S / O T H E R E X P E R I E N C E

Specialized Skills

- **Accomplished writer and editor** for variety of media including print, broadcast and web
- **Audio editor** – proficient in Adobe Audition and Dalet systems
- **Video editor** – proficient in Avid systems
- **Videography/photography** – experience with prosumer video and still photo cameras; robotic studio cameras
- **Project management** – extensive experience in actualizing creative concepts

Internships

- **United States Embassy to Belgium**, Department of Commerce, Brussels, Belgium – *researched Belgian market conditions and wrote for government publications*, Spring 2001
- **U.S. House of Representatives**, Rep. Rosa DeLauro (D-CT), Washington, DC – *wrote constituent correspondence and provided research and administrative assistance for fast paced Capitol office*, Fall 1999

E D U C A T I O N

American University, School of Public Affairs, Washington, DC

- Bachelor of Arts, May 2002, Magna Cum Laude, Double Major in Political Science and CLEG: (*interdisciplinary program in Communications, Legal Institutions, Economics & Government*)
- Phi Beta Kappa, Gold Key Honor Society, Pi Sigma Alpha (Political Science Honor Society), Dean's list

Portfolio of audio and video work available at www.MichaelDC.com

References available upon request